Homework

* Three reasons why you should use LinkedIn
  1. Personal Branding
     + Profile picture page
     + LinkedIn background: as well as think about the story you want to tell and be creative in how you choose to convey it.
     + Name and surname
     + Headline: key for making a positive impression and informing views about your affinity or area of expertise but it is also a place to put an emphasis on keywords that potential employers seek so we start off with the job title or position.
     + skill
  2. Callback (>71%)
     + Featured section
     + Click on links ,enter an YouTube link
     + Information
     + Couse
     + project
  3. More visible
     + The professional network is also a social network to get involved
     + And make yourself known by taking part in LinkedIn groups that focus on your areas of interest now you might learn from others or some HR.
     + Managers or other professionals may find contributions interesting which could lead to interesting career opportunities.